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Subject: Letter of Support – Future of EATing (FEAT) Project

To whom it may concern,

I am writing to express the strongest possible support for the Future of EATing (“FEAT”) Project. The cultivated agriculture sector is currently at a momentous inflection point, whereby products will soon be available for sale across the globe. In conjunction with the commercial roll-out, there needs to be effective communication on the production and safety of the meat and seafood products derived from cell culture. There are many cultural, ethical, technical, socio-economic and many other critical elements which need to be addressed through awareness and education.

FEAT is uniquely positioned to bring together a cross functional team across various backgrounds to be a leading voice in the framing of the cultivated agriculture sector. The team’s interdisciplinary collaboration will ensure a wholistic approach to messaging and information dissemination within the public and legislators.

SoundEats is excited to align with a highly specialized, multidisciplinary team leading the development and communication of the cultivated agriculture sector is paramount to our success. SoundEats is a cellular aquaculture company, building a species agnostic platform for cultivated seafood. Our goal is to develop cultured lean fish products as an alternative to wild-capture and fish farming. Our seafood products will use fewer resources, dramatically reduce carbon emissions, be free of environmental contaminants like pesticides, mercury, and microplastics, as well have full traceability throughout production.

SoundEats’ success will ultimately be determined by the market’s overall acceptance of not just cultivated seafood but all cultivated products. By having the unifying voice of FEAT driving the dialogue, communication, messaging and promotion of the cellular agriculture sector, the entire industry will greatly benefit from a research ecosystem capability of elaborating the complexities of the evolving field.

SoundEats is enthusiastically looking forward to engaging with FEAT on providing details and insight to the specifics of the cultivated seafood industry and be supportive of the broader industry support. The success of the cultivated agriculture sector will be critically dependent on the success of organizations like FEAT, share the wonderful planetary benefits of cultivated meat and seafood production.

Thank you,

A handwritten signature in blue ink, appearing to read "Tim Lennox".

Tim Lennox
CBO, SoundEats, Inc.